



Rite Notes
Membership and Recruiting
Grand York Rite Bodies of Florida
15 March 2012



“Previous Drives – Lessons Learned”

Companions and Sir Knights,

Most York Rite Bodies will have festivals, short of time classes or long classes beginning in the February-March time frame. It is never too early to begin our planning. So far, we have had a very successful year this year, and it would be great if we could surpass this year and grow even larger next year. But we need to look back last year and previous years and determine what we did right and what we didn't do so well. There is always grounds for improvement.

- ⌞ Start early - strong consensus
- ⌞ Need greater engagement by Commanderies and Grand Commandery Officers.
 - ⌞ Promotion
 - ⌞ Recruiting
 - ⌞ Information
- ⌞ Keep program going - maintain the momentum
- ⌞ Get support from Grand Chapter and Grand Council early
- ⌞ Maintain continuity of program to maintain momentum
- ⌞ Utilize Grand Encampment and Grand Commandery website more
- ⌞ Personal one-on-one, contact is the only effective recruiting technique
- ⌞ Provide clear definition of process on a broad scope - not well communicated
- ⌞ Key man concept good - a ‘critical success factor’
 - ⌞ Communications varied from good to bad
 - ⌞ Execution of the process varied from good to bad
 - ⌞ Changing of Grand Line officers could be detrimental to communication
- ⌞ Need more effective presentation tools, e.g. eye-catching slide show
- ⌞ York Rite, Scottish Rite and Shrine unity are essential. A win-win for everyone!
- ⌞ Grass roots management is essential to:

- ┌ Forecasting
- ┌ Recruiting
- ┌ Execution of process
- ┌ Video-tape - “Every Christian Mason Should Be A Knight Templar”
- ┌ Leverage sub-division leadership within the jurisdictions
- ┌ Need broader coverage of information and communications
- ┌ Don’t compete with other Masonic bodies; think win-win
- ┌ If the Most Worshipful Grand Master is not a York Rite Mason, make him one and name the class after him; if he is already a York Rite Mason, use him as a sponsor.

Note: If any York Rite Bodies plan weekend festivals, please let me know, with the date, time, location and contact person, and I will put it in the next newsletter, and on the website. Remember, Membership and Retention is everyone’s business.

We cannot wish away our declining membership; we must be individually accountable for growing our business. Don’t wait for someone else to do what you can do now.

<u>DISTRICT</u>	<u>DATE</u>	<u>LOCATION</u>	<u>KNIGHTED</u>
1	7 Apr, 14 Apr	Miami	
		Chapter/Council	
	15 Sept, 29 Sept	Chapter/Council	
2	14 Feb, 13 Mar, 10 Apr	Ft Myers	
	8 May, 8 Jun, 25 Sep, 23 Oct		
3	3 & 10 March	Tampa-Ivenhoe	5
	6 & 13 Oct	Tampa-Ivenhoe	
4	25 Feb/31 Mar	Chap/Council(25) Orders(31th)	1
5	3 Mar	Chapter/Council	
	10 Mar	Orders	5
	8 Sept	Chapter/Council (Eola)	
	22 Sep	Orders (Eola)	
6	30 & 31 Mar	Ft Pierce	
	5 & 6 Oct	Melbourne	
7	12, 14, 28 Apr	Jacksonville	
	18, 20, 27 Oct	Jacksonville	
8	7, 11, 21, 24 & 25 Feb	Gainesville	2
9	7 Apr & 12 Apr.	Tallahassee	
10	31 Mar	Pensacola (Chap/Council)	
	14 Apr	Pensacola (Commandery)	
Total 2011 Knightings			199
Total 2012 Knightings			13

If any of the above dates are incorrect OR if you have dates or numbers that should be changed, please

let me know. Also, as soon as your area determine the dates for the Spring and Fall festivals, PLEASE let me know so they may be included.

Henry A Adams

HENRY A. ADAMS

Eminent Grand Generalissimo

Chairman, Membership Committee

“Every Christian Mason Should Be A Knight Templar”

some excerpts, from Guidelines for Membership, published by the Grand Encampment of Knights Templar of the United States, reprint from Aug 2009, intro. and Grand Commandery of Florida,, Baderstadt, Jon L. Making Members, And from the Grand Commanders Handbook given to the Grand Line Officers. Membership Development, Grand Encampment, 2003-2006

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